



PHILIPPINES

Philippines' No. 1 Baby, Kids, Pregnancy, Parenting & Family Event!

8TH BABY, KIDS & FAMILY EXPO PHILIPPINES

September 01-02, 2018

www.babyexpo.ph

MEGATRADE HALL MEGAMALL
MANDALUYONG CITY, METRO MANILA

ORGANIZED BY:
MediaCom SOLUTIONS INC.
www.mediacom.ph

Connect Your Brand to Over 10,000 Expecting Parents & Families!

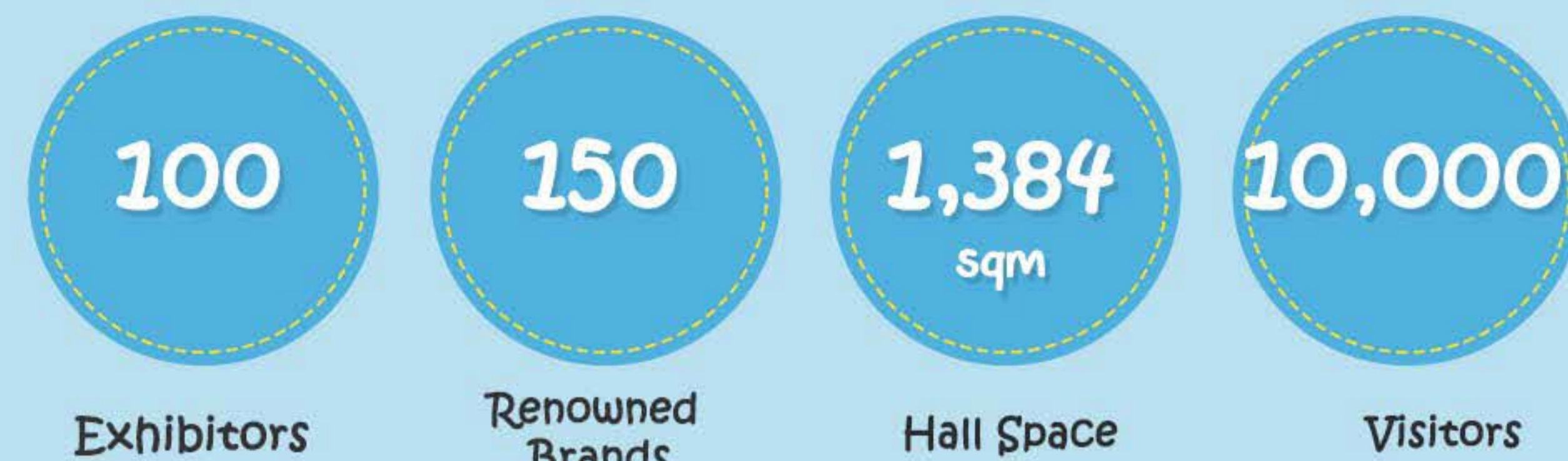
Baby, Kids & Family Expo Philippines [BKFEF] is the country's largest consumer and trade show for Baby, Kids, Maternity, Parenting and Family Products and Services, featuring over 100 Exhibitors, 150 Brands in 1,384sqm Exhibit Space and attracts over 10,000 Visitors.

This 2-day event is filled with fun family activities, entertainment, parenting seminars, cartoon special appearances, playground areas, arts and craft stations, games and contest and much more.

BKFEF is the perfect place to feature your company's products and services to thousands of expecting parents and families.

The **6th Baby, Kids & Family Expo Philippines**, will be held on **September 02-03, 2017** at the **Megatrade Hall, SM Megamall, Mandaluyong City, Metro Manila.**

Don't miss your chance to connecting with thousands of expecting parents and families. **BOOK YOUR SPACE NOW!**



95% Happy with the Visitors' Traffic

93% Overwhelmed with the Quality of Visitors

90% Generated Leads & Sales

98% Satisfied with the Organizers' Customer Service

Exhibiting Industries

Baby Products & Services

- Baby Care Products
- Hygiene
- Health Care
- Diapers
- Learning Center
- Education and Learning
- Accessories
- Apparels
- Playgrounds
- Toys
- Electronics
- Furniture
- Nutrition
- Beddings
- Feeding Products
- Carriages

Kids Products & Services

- Education and Learning
- Toys
- Apparels
- Footwear
- Arts and Crafts
- Kindergartens
- Sports Club and Schools
- Ballet School
- Martial Arts School
- Football Schools
- Basketball Schools
- Salons & Spas
- In and Outdoor Toys
- Educational Entertainment
- Nutrition
- Costumes
- Hygiene

Family Products & Services

- Beauty
- Nutrition
- Wellness
- Household Products
- Kitchen and Appliances
- Health Care
- Insurance
- Hospital
- Clinics
- Diagnostic Centers
- Safety & Security
- Providers
- Tech Gadgets
- Automobiles
- Automobiles Accessories
- Photography
- Travel
- Food and Beverages
- Education Entertainment & Family Parks
- Hotel and Events Venues
- Real Estate
- Banking and Finance
- NGO
- E-Commerce
- Gift Registry
- Events and Hosting Services

Maternity & Mommy Products and Services

- Maternity Care
- Maternity Clothing
- Hosiery & Accessories
- Pediatrics Clinics
- Yoga and Health Clubs



Past Exhibiting Brands



Exhibitors' Benefits

- ▶ Meet Face-to-Face with over 10,000 Expecting Parents and Modern Families
- ▶ Present Your Product & Service to a Highly Targeted Audience
- ▶ Gain Focused Market Penetration in Only 2 Days – All in 1 Place
- ▶ Build Brand Awareness through the Events National Marketing Campaign
- ▶ Meet Industry Professionals & Network with Key Decision Makers

Exhibitors' Industry Breakdown

