



Philippines' No.1 Baby, Kids, Pregnancy, Parenting & Family Event!

9th Baby, Kids & Family Expo Summer Edition

Megatrade Hall 1, SM Megamall, Mandaluyong City
09-10 March 2019



Market your Brand directly to thousands of Expecting & New Parents and Families

The Baby, Kids & Family Expo Philippines [BKFEPP] is the country's largest trade and consumer event showcasing top Baby, Kids, Maternity, Parenting & Family products and services filled with variety of fun and educational activities for every family members, all in one venue.

This 2-day event will feature 90+ Exhibitors carrying 100+ brands in 1,384sqm event space and attracts over 10,000 visitors. It will cover various industries covering from preconception, to birth, newborn care & development, and parenting.

Celebrating its 9th edition, BKFEPP's goal is to reach more families and expecting parents by providing them with the best event experience.

Interested to join our family? Call Us and Book Your Space Now!



Beloved Brands



Why Exhibit?

Joining the Baby, Kids & Family Expo will provide you the following:

- ★ Perfect opportunity to meet Face-to-Face with thousands of Expecting Parents and Modern Families
- ★ Present your Products & Services to Highly Targeted Audience
- ★ Gain focused Market Penetration in Only 2 Days
- ★ Build Brand Awareness
- ★ Gather leads and increase sales

Event Highlights

Special Attractions

- Wonderland Playground
- Nursing Lounge
- Comfort Lounge
- Diaper Changing Area
- Photobooth Station

Event Activities

- Parenting Seminars
- Celebrity Parent Talks
- Raffle and Games
- Baby and Kid Idol Contest
- Dance Performances

90+ Exhibitors

100+ Brands

10,000 Visitors

1,384 sqm Event Space

98% Satisfied with the Organizers Customer Service

95% Happy with the Visitor's Traffic

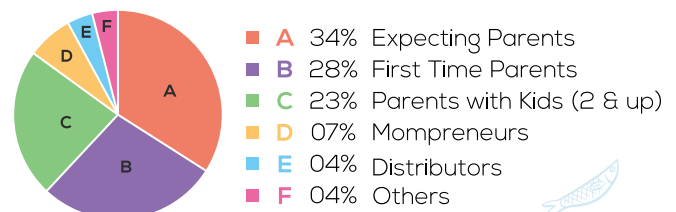
93% Overwhelmed with the Quality of Visitors

90% Generated Leads & Sales

Exhibiting Industries

- ★ General Babycare
- ★ Maternity & Nursing
- ★ Insurance & Finance
- ★ Food and Feeding
- ★ Toys & Activities
- ★ Home & Lifestyle
- ★ Digital Products & Services
- ★ Safety & Security
- ★ Keepsakes, Parties & Photography
- ★ Clothing & Accessories
- ★ Others
- ★ Children's Furniture & Decor
- ★ Health Care & Pharmaceutical Products
- ★ Nutrition & Wellness
- ★ Food & Feeding
- ★ Health, Medical & Post Natal
- ★ Stationary, Arts & Craft
- ★ Education, Sports & Childcare
- ★ Nappies & Toileting

Visitors' Profile



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